

AMERICA'S GRAND St. Patrick's Day Parade



Sponsorship Opportunities

325,000 SPECTATORS ANNUALLY & WEBCASTED WORLDWIDE

Emerald Isle \$25,000

- Primary presenting sponsor of the parade
- Parade naming rights (i.e. Pittsburgh St. Patrick's Day Parade Presented by YOUR NAME)
- Primary logo on highway digital billboard for 4 weeks
- Entry in Parade, banner, & sponsor recognition
- Feature on all pre-event banners & website
- 12 buttons & t-shirts for the Button Party
- Reserved seats in VIP grandstands at the reviewing stand (12 seats)

Harp of Erin \$7,500

- Entry in parade, banner & sponsorship recognition during parade
- Logo is listed on highway digital billboard for 4 weeks
- Feature on all pre-event banners, website, & social media
- 8 buttons & t-shirts for the Button Party
- Reserved seats in VIP grandstands at the reviewing stand (8 seats)

Claddagh Ring \$3,000

- Entry in parade, banner & sponsorship recognition during parade
- Feature on all pre-event banners, website, & social media
- 4 buttons & t-shirts for the Button Party
- Reserved seats in VIP grandstands at the reviewing stand (4 seats)

Market Square Family Fair \$12,500

- Sponsorship of live music, dancing, vendors, and petting zoo in Market Square
- Logo featured on highway digital billboard for 4 weeks
- Entry in Parade, banner & sponsor recognition
- Feature on all pre-event banners & website
- 10 buttons & t-shirts for the Button Party
- Reserved seats in VIP grandstands at the reviewing stand (10 seats)

Poets of Ireland \$5,000

- Entry in parade, banner & sponsorship recognition during parade
- Feature on all pre-event banners, website, & social media
- 6 buttons & t-shirts for the Button Party
- Reserved seats in VIP grandstands at the reviewing stand (6 seats)

Shamrock \$1,000

- Entry in Parade & recognition at reviewing stand
- Feature on the website & social media
- 2 buttons for the Button Party
- 2 reserved seats in VIP grandstands at the reviewing stand



Fields of Green

Miss Smiling Irish Eyes & Court · \$500

Grand Marshall · \$500

Marching Bands · \$500

Parade Animals (Sheep/Cows/Horses) · \$500

Finn the Irish Wolfhound · \$500

Family Honor Roll (Irish Legends) · \$100