

AMERICA'S GRAND St. Patrick's Day Parade



Sponsorship Opportunities

325,000 SPECTATORS ANNUALLY & WEBCASTED WORLDWIDE



Emerald Isle
\$25,000

- Primary presenting sponsor of the parade
- Parade naming rights (i.e. Pittsburgh St. Patrick's Day Parade Presented by YOUR NAME)
- Primary logo on highway digital billboard for 4 weeks
- Entry in Parade, banner, & sponsor recognition
- Feature on all pre-event banners & website
- 12 buttons & t-shirts for the Button Party
- Reserved seats in VIP grandstands at the reviewing stand (12 seats)



Harp of Erin
\$7,500

- Entry in parade, banner & sponsorship recognition during parade
- Logo is listed on highway digital billboard for 4 weeks
- Feature on all pre-event banners, website, & social media
- 8 buttons & t-shirts for the Button Party
- Reserved seats in VIP grandstands at the reviewing stand (8 seats)



Claddagh Ring
\$3,000

- Entry in parade, banner & sponsorship recognition during parade
- Feature on all pre-event banners, website, & social media
- 4 buttons & t-shirts for the Button Party
- Reserved seats in VIP grandstands at the reviewing stand (4 seats)



Market Square Family Fair
\$12,500

- Sponsorship of live music, dancing, vendors, and petting zoo in Market Square
- Logo featured on highway digital billboard for 4 weeks
- Entry in Parade, banner & sponsor recognition
- Feature on all pre-event banners & website
- 10 buttons & t-shirts for the Button Party
- Reserved seats in VIP grandstands at the reviewing stand (10 seats)



Poets of Ireland
\$5,000

- Entry in parade, banner & sponsorship recognition during parade
- Feature on all pre-event banners, website, & social media
- 6 buttons & t-shirts for the Button Party
- Reserved seats in VIP grandstands at the reviewing stand (6 seats)



Shamrock
\$1,000

- Entry in Parade & recognition at reviewing stand
- Feature on the website & social media
- 2 buttons for the Button Party
- 2 reserved seats in VIP grandstands at the reviewing stand



Fields of Green

Miss Smiling Irish Eyes & COURT • \$500

Grand Marshal • \$500

Marching Bands • \$500

Parade Animals (Sheep/Cows/Horses) • \$500

Finn the Irish Wolfhound • \$500

Family Honor Roll (Irish Legends) • \$100